



JASONRHOGUE

Designer/Creator/Artist

jasonrhogue.net

TECH & DESIGN SKILLS

Mac OSX
Windows XP Platforms
Photoshop
InDesign
Illustrator
Acrobat
Premiere
After Effects
Microsoft Office
Carpentry
- set design/construction
- prop design/construction
Traditional Illustration
- oils/watercolors/acrylics
Traditional Drawing
- pencil/ink

SOFT SKILLS

Creative Concept Presentation
Communication/Client Service
Pre-Press Delivery/Production
Timeline/Budget Management
Leadership/Mentoring
Collaboration/Team Player

CONTACT INFORMATION

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New Brighton, PA 15066
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EDUCATION

ART INSTITUTE OF PITTSBURGH
Pittsburgh, PA
Associate in Specialized Technologies

Major: Visual Communication
Minor: Illustration

- AIP Merit Scholarship 92-93
- Honors List
- Outstanding Attendance

PROFESSIONAL SUMMARY

A creative Artist with 23 years industry knowledge combined in design, production, illustration and marketing experience as graphic designer, set/prop designer, illustrator and art director enabling me to bring strong design, conceptual, and typography skills to a wide variety of projects simultaneously. My passion for visual communication, illustration, and video production coupled with my strong technical and communication abilities enable me to interact and exceed expectations providing visually dynamic designs in line with the latest trends of the product and services of the assigned account.

EXPERIENCE

JASONRHOGUE DESIGN 4/1995 - Present

Designer/Creator/Artist [Ongoing Contract Work]

- Create designs, logos, menus, adverts and programs for small businesses, organizations, and specialty groups while providing fulfillment and designing logos, posters, t-shirts and stickers for local bands.
- Donate time and design services to local churches and non-profits to support community projects.

PHOENIX DESIGN & PRINT 2000 - Present

- Design graphics and pre-press for product packaging and prepare trade-show banners for press.

THIRTY THREE DESIGN & PRINT SOLOUTIONS 2017 - Present

- Prepare trade-show banners for press.

COMPASS MARKETING, INC. 2/2017 – 5/2018

Graphic Designer [Contract]

Created renderings for Conceptual Merchandisers and Vending Machine, along with existing Brewers, for Mars Drinks.

- Collaborate with Marketing & Creative Services team determining strategy and design for marketing campaigns.
- Created/edited video for social media, advertising and informational purposes.
- Generated graphic imagery in print materials, sell sheets, and other marketing outreach to increase revenue.
- Implemented rich media content using both A+ and WebCollage.
- Edited existing PowerPoint slides to enhance the corporate message.

RYNO PRODUCTION, INC. 03/1997 – 01/2017

Art Director/Graphic Designer/Set-Prop Designer

Designed/Built the set and animated background for a 30 second commercial for RCN. Designed a multi-page brochure for ATM securing additional business.

- Develop/design deliverables that elevated, differentiated and functioned on-brand and on-strategy and translated complex concepts and data into compelling visuals for media outreach to increase business.
- Developed and presented storyboards for video campaigns for all clients.
- Generated computer graphics, page-layout, video elements and photography.
- Provided art direction, continuity and design aesthetics on many commercial productions while mentoring new members of design staff during onboarding.
- Presented projects, concepts and ideas of print, marketing and video projects to internal clients to increase marketing campaigns and revenue.